

Owned by QF4 Tech Asia Sdn Bhd (1275972-D)

Established since 2018

Business activities

Training & Consultation

Digital Upskilling & Reskilling | Digital Media | Video Production | Industry 4.0 | Agile Transformation

Website: https://www.qf4academy.asia/











Registered Supplier

Registered Vendor

AGILE TRAININGS

Banks







Telco

أكاديمية اتصالات 📽 etisalat academy "e&



IT/Tech















Financial



DIGITAL MEDIA TRAINING

Banks







Telco

أكاديمية اتصالات 📽 etisalat academy "e&



IT/Tech















Financial



GOVERNMENT AGENCIES

































PARTNERS













OF MANAGEMENT



NGOs



Malaysian Association for Women in Digital & Technology



National Association of Women Entrepreneurs of Malaysia



Malaysian Associated Indian Chamber of Women Entrepreneurs

EDUCATION AGENCIES































OUR CLIENTELE







PASS MIND ASIA
PEOPLE . PRODUCTIVITY . PURPOSE





























WHAT WE DO

- Bring fresh & innovative approaches on teaching disruptive technologies across Asia.
- Deliver on demand courses in comfortable venues at competitive prices along with advancing our trainer's skills and giving greater learning experience
- In collaboration with industries, our international accreditations provide the path for the students and professionals towards promising career











- Courage
 Innovation
- Transformation
 Excellence



To become the preferred solution provider in developing quality professionals to lead technology and innovation



Transforming mankinds' mindset and intelligence towards technology and innovation



Hello!

I'm Puvanesvari Subramaniam @ Buvna

SPC | PSM 1 | ICP-ACC | ICP | ICP-APM | IC Agile Certified Coach HRDF Certified Trainer | Agile Practitioner | Digital Marketing Specialist Blockchain Enthusiast.

A technopreneur and corporate trainer with 16 years of industry experience in Telecommunication and Information Technology Industries. A long-time influencer, technology expert and business strategist. Expertise to help start-ups and technology companies reach niche markets. Many of her followers are women who are passionate about both business and technology.

EDUCATION















EXPERTISE Digital Marketing

- Social Media Marketing
- YouTube & Video Marketing
- Social Commerce
- Industry 4.0 for Business

Master in Business Administration 2019 City University of Malaysia

- Bachelor of Engineering in Telecommunication 2006 Anna University India
- Certification of Entrepreneurship 2017 Mywin Academy under JPM
- Senior Management Certificate 2019 Melbourne Polytechnic
- IC Agile Certified Instructor 2019 International Consortium for Agile- USA
- Train the Trainer 2019 HRDF, Malaysia

VOLUNTEERSHIP

- President MAWID (Malaysian Association for Women in Digital &Technology
- Member KLSICCI Kuala Lumpur & Selangor Indian Chamber of Commerce and Industry
- Industry Advisory Board-Malaysia University of Science and Technology (MUST)
- Member MIM Malaysian Institute of Management

Hello!

ı'm <mark>Nandagobalan</mark> Vengettasamy @ V.Nandaa

PSM1 | ICP-ACC | ICP | ICP-APM | IC Agile Certified Coach | HRDF Certified Trainer |
Agile Practitioner Scrum Master | Agile Film Making | Video Expert | Augmented Reality
| Virtual Reality | Digital Marketing | 3D Animation

Nanda combines 25 years of industry experience involvement in the software, MS Office and Data Visualization and video production training industry. Also have mentored university students and fresh graduates in niche skill in the movie making, 3D animation, Augmented & Virtual Reality industry solutions.















O Digital Marketing
 O Dig Digital Marketing
 O Digital Marketing
 O Digital Marketi

Social Media Marketing

YouTube & Video Marketing

Social Commerce

o Industry 4.0 for Business























Senior Management Certificate 2019 Melbourne Polytechnic

o Bachelor in Mass Communication 1998 USM

Diploma in Software Development
 2000 Informatics

o MLVK Certificate in Video Production 2001 Vanavil Academy of Film & Arts

Certificate in 3D Animation
 2009 PIXELBUT Solutions, Penang

OUR FACILITIES











PAST PROGRAMS - 2023

- The Trends of Digital Media and Content Marketing For Awantec
- JPK-APU Digital Marketing for APU
- o TikTok Marketing: Trend your business through TikTok for Digital Up MDEC
- Sales Motivations for PS Otomobil
- o Digital Marketer SEO and SMM for Beginners for Malaysia HR Forum
- TikTok Masterclass for Apple Academy
- o YouTube Marketing: Increase Your Brand Presence via YouTube for Digital Up MDEC
- TikTok Marketing Masterclass for Skills Networks
- o Al Powered Marketing: The New Way To Drive Business Growth for Apple Academy
- o NTW: TikTok Marketing for Newbies for National Training Week, HRD Corp
- NTW: New Way of Marketing with AI Powered Tools for National Training Week, HRD
 Corp
- Let's Design Like A Pro for Let's Learn Digital MDEC
- Digital Marketing for Entrepreneurs for Hindu Youth Organisation, Port Klang (HYO Port Klang)

PAST PROGRAMS - 2022

- Certified Professional in Agile Project Management for HRDCorp Income Generation Program for 50pax
- o Graphic Design 101 For Beginners for Mylskandar Sdn Bhd
- Let's Design Like A Pro for MDEC's Let's Learn Digital
- Video Training for Mylskandar Sdn Bhd
- o Agile Fundamental for RedOne
- Digital Entrepreneurship Empowerment With Entrepreneurs for UTHM
- Executive Programme in Women Entrepreneurship & Business for the Malaysian Associated Indian Chamber of Women Entrepreneurs (MAIC-WE)
- Agile Scrum Fundamental for HIREDLY
- Digital Marketing for Toyota PS Otomobil
- TikTok Masterclass for Unit Transformasi Masyarakat India (MITRA)
- Agile Leadership for Limkokwing Executive Leadership College
- Introduction to Industry 4.0 for Limkokwing Executive Leadership College, 2 batches
- o Digital Business Agility and Workforce Transformation for Sunway University
- o PMI-ACP PMI Agile Certified Practitioner Workshop for Genting Malaysia

PAST PROGRAMS- 2021

- Digital Marketing & Content Writing for Bioeconomy Corporation (BeST 2.0 program)
- o Online webinar on Google My Business for Mahir Digital bersama Google
- o Digital Communication for Executives for University of Cyberjaya.
- Digital Marketing for beginners (public training for Godigital Production).
- Professional Certificate in Social Media Marketing (Brickfields Asia College under PERKESO).
- Short film Video Editing funded by FINAS Malaysia (50pax-2 batches).
- VFX Compositing using NUKE Software funded by FINAS Malaysia.
- Professional Certificate in Video Marketing by California Metropolitan University.
- Let's Make Video and Sell More (Public Training for Godigital Production).
- Video Making and Editing for Kids(Public Training for Youthopia).
- Digital Design for business owners (Public Training for Godigital Production).
- Let's Design like a Pro using Photoshop (Public Training for Godigital Production).

PAST PROGRAMS- 2020

- Online Lead Generation for SMEs (Funded by Penjana HRDF) 50pax, 2 batches.
- Professional Certificate in Digital Marketing (Funded by Penjana HRDF).
- Professional Certificate in Digital Designer for B40 groups (Funded by Penjana HRDF) 40pax,2 batches.
- Professional Certificate in Video Marketing for B40 groups (Funded by Penjana HRDF).
- Let's Make Video and Sell More, Public Training for Godigital Production (200pax -19 Batches).
- Event Management & Social Media for Housewives (funded by HEARTS HRDF).
- Digital Marketing for Micro Business (Perak Chamber of Commerce).

PAST PROGRAMS- 2019

- Digital Marketing for Insurance Agents (Public Training for Godigital Production).
- Pemasaran Secara Talian (Program Pembinaan Usahawan India Selangor)
 50pax, 2 batches.
- Social Media Marketing for B40 women (Secretariat for Empowerment of Indian Entrepreneurs -SEED, JPM).
- Digital Marketing for microbusinesses (Public Training for Godigital Production).
- Video Editing for beginners (Public Training for Godigital Production).
- o Facebook Marketing for beginners (Public Training for Godigital Production).

COMMUNITY IMPACT PAST PROGRAMMES

- StitchHER (Supporting Tailoring Initiatives, Transforming Careers for Her) 10 pax of B40
 Women at DUN Dengkil
- FROM ZERO TO HERO "Digital Entrepreneurship Women Incubation (DEWI)" for 10 pax of B40
 Women at DUN Lembah Klang
- Digital Marketing for Entrepreneurs for Hindu Youth Organisation, Port Klang (HYO Port Klang) – for women homebakers
- FROM ZERO TO HERO "Digital Entrepreneurship Women Incubation (DEWI)" for 10 pax of B40
 Women at DUN Dengkil
- Event Management & Social Media for Housewives HEARTS Program Funded By HRDC for 25pax of housewives at Johor Bahru
- Bengkel Kesedaran Pemasaran E-Dagang dan Media Sosial for Malaysian Rubber Council (MRC) – for mobile spa entrepreneurs
- Digital Designer Funded by HRDC for 40pax of B40 youths
- Social Media Marketing for B40 women (Secretariat for Empowerment of Indian Entrepreneurs -SEED, JPM).
- Professional Certificate in Video Marketing for B40 groups (Funded by Penjana HRDF).
- o Online Lead Generation for 50 pax of SMEs (Funded by Penjana HRDF)
- Short film Video Editing funded by FINAS Malaysia (50pax-2 batches).
- VFX Compositing using NUKE Software funded by FINAS Malaysia.

COMMUNITY IMPACT PROGRAMMES



















PAST PROGRAMS (FACE TO FACE)





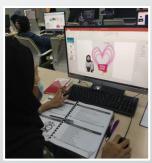












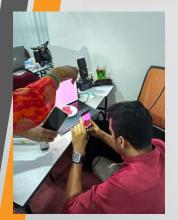








PAST PROGRAMS (FACE TO FACE)











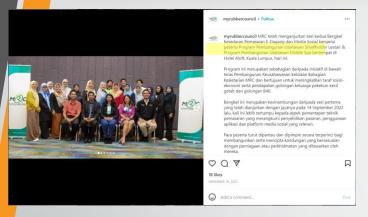


November 2022 to April 2023





PAST PROGRAMS (FACE TO FACE)

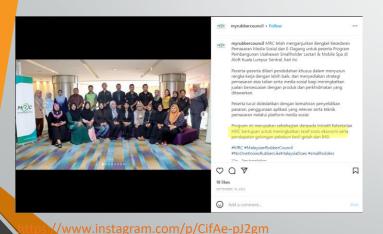








https://www.instagram.com/p/CIBfTCSJgHG







DAN E-DAGANG untuk Malaysian Rubber Council

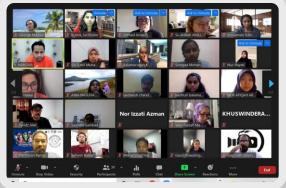
14 September & 16 November 2022

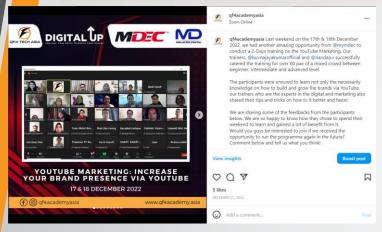














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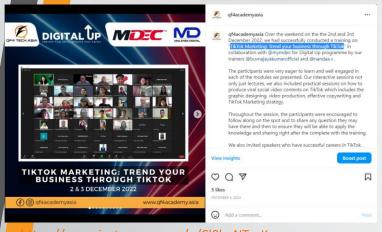




YouTube Marketing: Increase Your Brand Presence with YouTube for MDEC Digital Up

17th & 18th December 2022





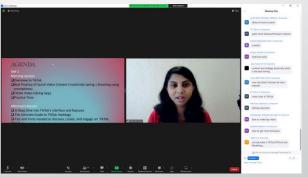




tps://www.instagram.com/p/Cl0b NTu-Kw



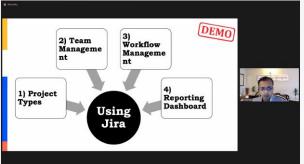




TikTok Marketing: Trend your business through TikTok for MDEC Digital Up

2 & 3 December 2022





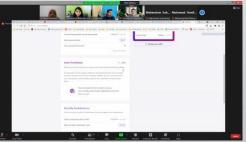








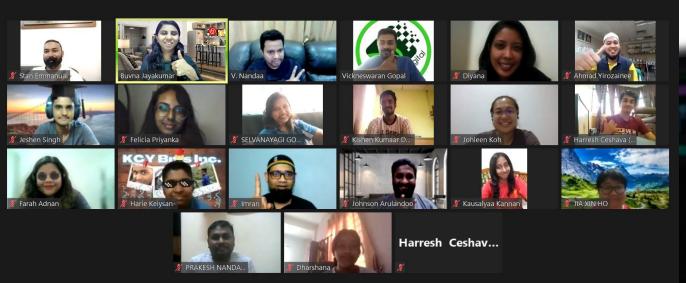




CERTIFIED PROFESSIONAL IN AGILE PROJECT
MANAGEMENT for HRDC Income Generation

24 - 28 Jan 2022 & 14 to 18 Feb 2022

PAST PROGRAM: CREATIVITY NEVER STOPS 1.0





Participants who have begun to develop their earnings after the workshop

CERTIFICATIONS





KEMENTERIAN KEWANGAN MALAYSIA SIJIL AKUAN PENDAFTARAN SYARIKAT

NO. SIJIL : K10113624922835749

NO. RUJUKAN PENDAFTARAN : 357-0002333544

TEMPOH SAH LAKU : 19/02/2021 - 18/02/2024

Bahawa dengan ini diperakui syarikat :

QF4 TECH ASIA SDN. BHD. (1275972-D)

J-8-11 JALAN GC 11

GLOMAC 2

SEPANG 63000 CYBERJAYA

SELANGOR MALAYSIA

Telah berdaftar dengan Kementerian Kewangan Malaysia dalam bidang bekalan/perkhidmatan di bawah sektor, bidang dan sub-bidang seperti di Lampiran A. Kelulusan ina dalah tertakluk kepada syarat-syarat seperti yang dinyatakan di Lampiran B. Individu yang diberi kuasa oleh syarikat bagi urusan perolehan Kerajaan adalah seperti berikut: 1

PUAN PUV ANESV ARI A/P SUBRAMANIAM

810730145944

DIRECTOR

AMUTHA KARPANAN

UU

DATO' ZAMZURI BIN ABDUL AZIZ Perbendaharaan Malaysia Semenanjung b.p. Ketua Setiausaha Perbendaharaan Kementerian Kewangan Malaysia

Tarikh Berdaftar Dengan Kementerian Kewangan Malaysia: 19/02/2021

(Sijil ini adalah cetakan komputer dan tidak memerlukan tandatangan)

CERTIFICATIONS



Dengan ini disahkan bahawa

QF4 TECH ASIA SDN. BHD. J-8-11 JALAN GC 11 GLOMAC 2, SEPANG 63000 , CYBERJAYA , SELANGOR

Telah berdaftar dengan Tenaga Nasional Berhad sebagai Pembekal & Kontraktor Perkhidmatan di bawah kategori yang tercatat dalam sijil ini

221101, 221102, 221110***

BUTIR-BUTIR PENDAFTARAN

NO PENDAFTARAN TNB : 3058662

NO PENDAFTARAN SYARIKAT : 127597

NO SIJIL KEMENTERIAN KEWANGAN : K10113624922835749

TEMPOH SAHLAKU SEHINGGA : 18.02.2024

TARAF : BUKAN BUMIPUTERA

LAIN-LAIN PENDAFTARAN

Tanih tempoh sahlaku pendaftaran ini adalah tertakluk kepada tempoh sahlaku Pendaftaran sijii-siji Kemerterian Kewangan(KK), Lembaga Pembangunan Industi Pembinaan Malaysia (CIDB) dan sijii-siji professional yang berkaitan.

Amir Mahmod bin Abdullah Ketua Pegawai Perolehan Bahagian Procurement & Supply Chain

Tenaga Nasional Berhad Tarikh kelulusan : 20.01.2023

Ini adalah cetakan komputer dan tidak memerlukan tandatangan.

MEDIA ENGAGEMENT

































MEDIA PRESENCE

Astro Ulagam



Persatuan Promosi Matlamat Pembangunan Lestari

PPMPL January 2023 Newsletter

Income Generation Projects / Projek Penjanaan Pendapatan



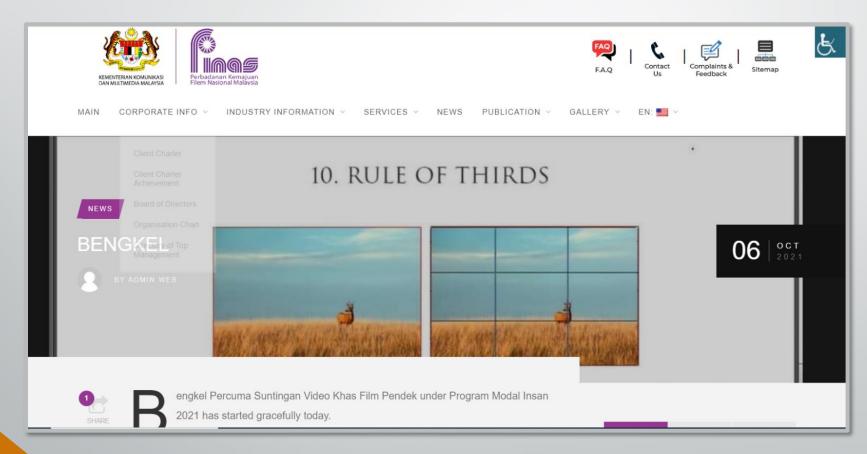


Income Generation Project in Sepang, Selangor
 22 January 2023

The Constituency Coordination Unit (CCU) visited to our income generation project in Sepang Selangor, Zero to Hero, Digital Entrepreneurship Women Incubation (DEWI) by Godigital Production, our solution provider targeting B40 women from rural communities. The participants are small traders who are running traditional businesses without prior digital entrepreneurship exposure.

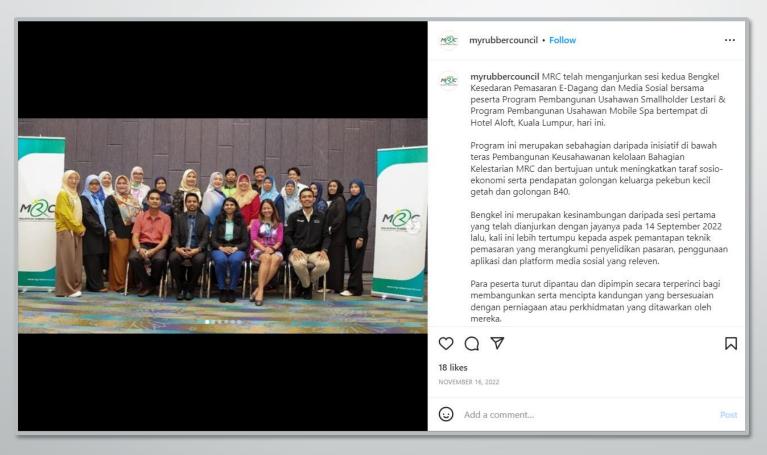
Malaysia, PPMPL (2023, January). Building Inclusive Communities.

National Film Development Corporation Malaysia (FINAS)



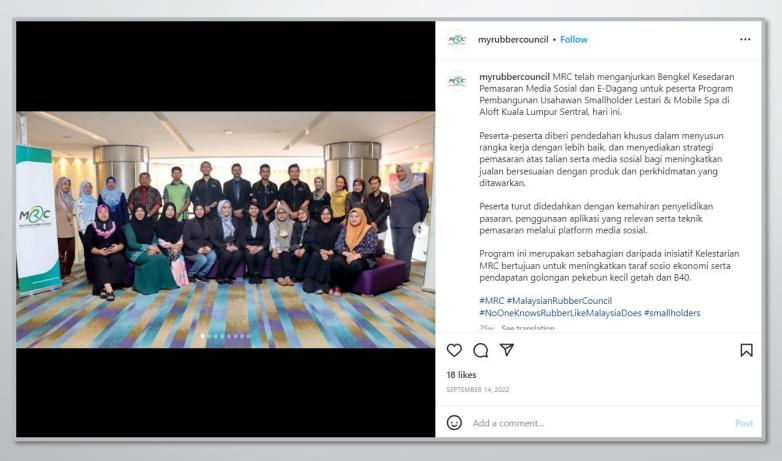
Malaysia, F. I. N. A. S. (2021, October 6). *Bengkel Percuma Suntingan Video Khas Film Pendek*. FINAS Malaysia. Retrieved March 15, 2023, from https://www.finas.gov.my/en/bengkel/

Malaysia Rubber Council (MRC)



MRC, M. R. C. (2022, November 16). Bengkel Kesedaran Pemasaran E-Dagang dan Media Sosial. Retrieved March 15, 2023, from https://www.instagram.com/p/CIBfTCSJqHG/

Malaysia Rubber Council (MRC)



MRC, M. R. C. (2022, September 14). Bengkel Kesedaran Pemasaran E-Dagang dan Media Sosial. Retrieved March 15, 2023, from https://www.instagram.com/p/CifAe-pJ2qm/

SUCCESS STORY FROM MODAL INSAN PARTICIPANTS





Muhammad Safwan Bin Ruslan

1st place - Pertandingan Video Kreatif Negeri Perak (Video Pendek) Sayangi Sungai Kita

https://youtu.be/PWkCXE9PviE

Consolation Prize - Pertandingan Video Pendek anjuran MAA Parfume Legacy

https://youtu.be/DiBYBYz0HUA

Penerima Dana Kreatif Perak@Port untuk kategori Filem Pendek

https://youtu.be/doG8e4gLz3k



SATHIKARI | KSZEVEN | SHANE EXTREME | LUCBURN | (OFFCIAL MV) @Golden Thunder Entertainment

,277 views 🕞 : 🕜 1.3K 🖓 DISLIKE 🖈 SHARE 💥 CLIP ≡+ SA



Kesavan a/I Gunasegeran

Kesavan started his journey as Urume Melam singer from well known group from JB Om Muruga urume melam since 2007. After tied up with Golden Thunder Asia Entertainment production he started to sing his own composing songs and release my 1st song called "Alahganeh Devedhaiyeh " in 2021. This song is regarding about his mother then follow by his second singles called "Sathikari" after attended Modal Insan Program organized by FINAS Malaysia under QF4 Tech Asia. The song hit more than 150k in a month time. He also published his song in spotify:

https://open.spotify.com/artist/2l2NMzWmrUXFLY7CV0VTgl?si=70b7x0sFQJml9sGsfqtUGQ

His future planning is to became a well known director.

SUCCESS STORY FROM MODAL INSAN **PARTICIPANTS**



#CowayMalaysia #EpiknyaHariRaya Sumpah Bersih, Si Tanggang! | Coway Malaysia

311.107 views...











Putera Ameer Anuar

Acting, TV Commercial & Content Creator

Instagram: https://www.instagram.com/p/CHvQ_ZlqInT/

Facebook: https://www.facebook.com/CoachPutera

TikTok: www.tiktok.com/@puteraameeer

Web: www.puteraameer.com



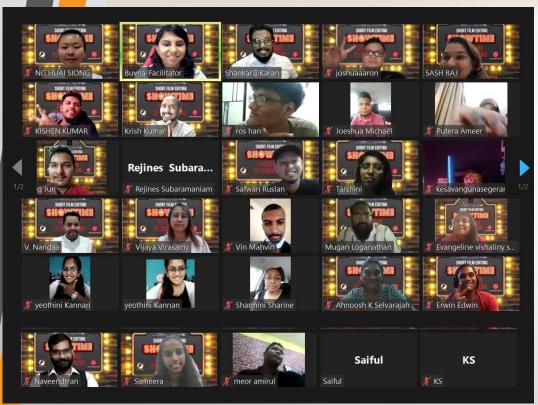


GK Rutraabathi

Rutraa, physically disabled is a self taught short film director. He was interested to learn video editing and joined our Creative Never Stops 3.0 session. He has started editing short film videos and recently has produced a web series together with another production company and he has edited the stunt scenes.

https://www.youtube.com/watch?v=Qce7kGT-YuA

PAST PROGRAM: MODAL INSAN SYARIKAT - 2021



- 25 Participants joined the program.
- Participants showed their editing skills in the lessons.



DSR PROGRAM BY QF4 TECH ASIA









#godigitalclub

















PAST PROGRAM UNDER HRDC
MALAYSIA - 2020
TOTAL PARTICIPANTS: 40PAX

PAST PROGRAM UNDER HRDC MALAYSIA - 2020 TOTAL PARTICIPANTS: 40PAX



SOCIAL IMPACT PROGRAMMES

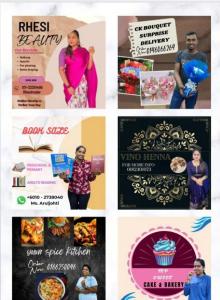














SOCIAL IMPACT PROGRAM UNDER QF4



- Peserta memiliki laman Google Business Profile dan juga TikTok shop untuk meningkatkan penjanaan pendapatan dalam masa 3-6 bulan selepas menghadiri program.
- Perserta kini sedang berada di fasa pemantauan dan "mentoring" di mana mereka akan dipantau
 dalam usaha melaksanakan penambahan pendapatan melalui halaman media e-dagang.

PROGRAM PENJANAAN PENDAPATAN MELALUI E-DAGANG KHAS UNTUK WANITA







SOCIAL IMPACT PROGRAMS AS SOLUTION PROVIDER



APPGM-SDG

- Digital DEWI @ Sepang (Nov '22 Apr '23)
- Digital DEWI @ Lembah Pantai (July-Sep '23)
- StitchHER @ Sepang (July-Oct '23)

PROGRAM COLLABORATOR









APPGM-SDG

- SPARKLE "Skills For Advancing Resourceful Knowledge In Beauty For Low-Income Entrepreneurs" by Paradise Beaute
- Program Kebun Komuniti Menggunakan Teknik Modern Farming by
 Suraby Land

PROGRAM COLLABORATOR





APPGM-SDG

 Kundang Youth Entrepreneurship Program(KYEP) by Malaysia Hindudharma Maamandram Kundang Branch

PROGRAM CO-ORGANIZER









APPGM-SDG

Bengkel Lokalisasi SDG @ Sepang.

Co-organize for MySDGAcademy with Mypure Her



PROGRAM CO-ORGANIZER







APPGM-SDG

- Issue mapping initiave at Parlimen Ampang P99.
- Embrace equity towards sustainable living.





PROJECT HOPE

Program Collaborator

- Project Hope Welfare Association
- Empowering Our Graduates
 Through Digital Marketing









PROJECT HOPE

















- A total of 17 enthusiastic individuals participated in this insightful workshop.
- Amazing progress made at the EZY BAKING WORKSHOP in Subang.
- Empowering graduates with digital & AI skills. Launching marketing brands into social media for bakery orders.

PUBLICATION

Project Hope Welfare Association



Amazing News Alert! Just moments after our trainees uploaded their Marketing Posters on WhatsApp and Facebook, the magic happened! Orders for cookies and Murukuh poured in! Orders for cookies and Murukuh poured

This final Digital Marketing Training session was truly remarkable. Coach Buvna led a hands-on journey, guiding our trainees to craft and verify their very own Google Business Profiles.

Coach Buvna underlined the significance of a strategic business name, embedded with powerful keywords, connecting their venture with potential customers. The result? Success! Trainees successfully downloaded and verified their profiles, setting the stage for their bakery business endeavors.

The baking center was buzzing with enthusiasm and harmony, embodying the spirit of teamwork. One trainee helping another, creating a delightful atmosphere.

Behold the striking Marketing Posters designed by our talented trainees, shared through WhatsApp and FB, igniting a wave of orders! Let's keep this momentum going! Let's keep this momentum going! Let's keep this momentum going!





Greetings to all our dear followers and supporters,

We are thrilled to share the amazing progress made at the recent EZY BAKING WORKSHOP in Subang! This project, in collaboration with GoDigital Production, aimed to equip our graduates from Modules 1 & 2 with invaluable digital and Al knowledge.

@ Purpose:

Empowering graduates with digital & Al skills.

Launching marketing brands into social media for bakery orders.

Duration:

23rd, 30th September, and 7th October

Participants:

A total of 17 enthusiastic individuals participated in this insightful workshop.

Highlights of the Workshop:

Step 1: Trainees created eye-catching marketing posters using the A.I.D.A principle - Attention, Interest. Desire. Action - through Canva AI & Remini applications.

Step 2: The posters were beautifully designed and downloaded using Canva.

step 2. The posters were beautifully designed and downloaded using C

Step 3: The creations were shared via WhatsApp to garner attention.

Step 4: Exciting videos were created and uploaded on TikTok to spread the word.

The atmosphere at the baking center was electric, filled with excitement and harmony as trainees supported each other on this learning journey. Notably, trainee Sangeetha received immediate positive responses and thumbs-up upon sharing her poster. This showcases the potential and effectiveness of the skills gained during the workshop.

A big thank you to Mr. Paniir Selvam APPGM, Coach Ms. Buvna, and Mr. Nanda for their unwavering support throughout this initiative.

Stay tuned for more updates on our graduates' progress and their incredible journey into the world of digital marketing and Al!

#EZYBaking #DigitalMarketing #Empowerment #GoDigitalProduction #BakingWorkshop



INVITATION TO SDG CAPACITY BUILDING WORKSHOP FOR SOLUTION PROVIDERS WORKING AMONG MINORITY COMMUNITIES

Our program showcase the impacts created by All-Party Parliamentary Group Malaysia and esteemed organisation towards developing minorities and built the capacity to deliver tailormade long-term development programs to various communities.

we also synergise opportunities among the attendees and develop further engagements into other APPGM-SDG commitments.

We have carefully designed the event to provide a platform for organisations to showcase your expertise and engage with other stakeholders in the field.



Kumpulan Rentas Parti Parlimen Malaysia All-Party Parliamentary Group Malaysia

Ruj.Kami: APPGM-SDG/SOL/2023/1 Tarikh: 29 March 2023

Invitation list attached.

Dear Madam / Sir,

SDG CAPACITY BUILDING WORKSHOP FOR SOLUTION PROVIDERS WORKING AMONG MINORITY COMMUNITIES

Greetings from APPGM-SDG!

I am writing to extend an invitation to your organization to participate in our upcoming program SDG Capacity Building workshop for solution providers working among minority communities. This event is scheduled to take place based on following tentative:-

Date : 15 - 16 April 2023

Time : 15th April @ 5pm - 7.30pm & 16th am - 1.30pm Venue : mySDG Academy, A-1-10, Blok A, Avenue 8,

Pusat Perniagaan Seksyen 8, Jalan Sg. Jernih 8/1, Sekysen 8, 46050,

Petaling Jaya, Selangor.

Our program aims to showcase the impacts created by you and your esteemed organisation towards developing minorities and to build your capacity to deliver tailor-made long-term development programs to various communities. Apart from that, we also wish to synergise opportunities among the attendees and develop further engagements into other APPGM-SDG commitments.

We have carefully designed the event to provide a platform for organisations like yours to showcase your expertise and engage with other stakeholders in the field. We believe that your participation will contribute significantly to the success of the program.

Secretariat/Sekretariat: Persatuan Promosi Matlamat Pembangunan Lestari A-1-10, Blok A, Pusat Perniagaan Seksyen 8, Jalan Sg. Jernih 8/1, Sekysen 8, 46050, Petaling Jaya, Selangor. Email: appgmsdgmy@gmail.com Mobile: +6013 920 3550 / +6011 267 50062

INVITATION TO FOLLOW-UP PROGRAMME SOLUTION PROVIDERS SUSTAINABILITY FINANCING VIA COOPERATIVE & ESTABLISHMENT OF NATIONAL SDG COOPERATIVES

The programme focused on the presentation of 3 working groups, namely the establishment of the national SDG cooperative, the plan for marketing & e-commerce and the Business development services & financial resilience group of APPGM-SDG secretariat.

The Program will also have discussions with penal guest experts in the context of the establishment of cooperatives.

Travel allowance for solution partners from Sabah and Sarawak, two-way flights is a maximum of RM1,000 and for partners from the peninsula (outside the Klang Valley) a transport allowance of RM200 will be given.



Kumpulan Rentas Parti Parlimen Malaysia

All-Party Parliamentary Group Malaysia

Ruj. Kami: APPGM-SDG/SOL/2024/34 Tarikh : 8 Mei 2024

SEPERTI DALAM SENARAI EDARAN.

Tuan / Puan.

JEMPUTAN KE PROGRAM SUSULAN SOLUTION PROVIDERS SUSTAINABILITY FINANCING VIA COOPERATIVE & PENUBUHAN KOPERASI SDG KEBANGSAAN

Dengan segala hormatnya, saya merujuk kepada perkara diatas.

 Sukacita dimaklumkan bahawa Kumpulan Rentas Parti Parlimen Malaysia bagi Matlamat Pembangunan Lestari (APPGM-SDG) akan menganjurkan satu program pembangunan kapasiti dan perbincangan bersama pembentukkan ekuiti dalam pertubuhan serta pembentukkan Koperasi di peringkat organisasi, peserta dan Koperasi SDG Kebangsaan. Program ini akan dijalankan mengikut pada ketetapan berikut:-

Tarikh: 15-16 Jun 2024 (Sabtu & Ahad)

Tempat: Ruang MySDG, Sekretariat APPGM-SDG, Petaling Java.

- 3. Program ini adalah program susulan daripada program pertama kita bersama Dr Rajan daripada Crowdera dan akan memberi fokus kepada pembentangan daripada 3 kumpulan kerja yang diwujudkan iaitu, penubuhan Koperasi SDG Kebangsaan, Pelan bagi pemasaran & e-commerce dan kumpulan Business development services & financial resilience of APPGM-SDG secretariat. Selain pembentangan, program ini juga akan mempunyai perbincangan bersama penal pakar jemputan dalam konteks penubuhan koperasi.
- 4. Oleh yang demikian, kehadiran rakan solusi ke program impak tinggi ini amat dialu-alukan agar kelestarian dapat dikecapi bagi anda sebagai rakan solusi, peserta projek serta projek yang dijalankan. Rakan solusi diminta untuk memberi pengesahan kehadiran sebelum 15hb Mei 2024 melalui whatsapp kepada Pn. Balqis di talian +013 637 6802 atau email balqis.appqmsdq@gmail.com.









INVITATION TO ATTEND THE 2ND MALAYSIAN SUSTAINABILITY LEADERSHIP SUMMIT AND SPECIAL SESSION WITH APPGM-SDG

The SDG Icon Award 2023 is awarded to grassroots champions and local community organizations where they have adapted and embraced almost all of the SDGs in helping marginalized communities from the grassroots.

All 17 SDG goals are capable of shaping a sustainable nation while also shaping a more meaningful world in the future.

The 2023 SDG Icon
Award is offered to
NGOs, businesses
and individuals who
have already
embraced and applied
the SDG goals in
assisting the local
community in
achieving community
prosperity.



Kumpulan Rentas Parti Parlimen Malaysia All-Party Parliamentary Group Malaysia

Ruj kami: APPGM-SDG/SOL/2023/5 Tarikh: 30 MAY 2023

Senarai edaran dilampirkan.

Dr./Tuan/Puan/Cik

JEMPUTAN UNTUK MENGHADIRI THE 2ND MALAYSIAN SUSTAINABILITY LEADERSHIP SUMMIT DAN SESI KHAS BERSAMA APPGM-SDG

Sukacita kami menjemput anda untuk hadir ke The 2nd Malaysian Sustainability Leadership Summit kerana organisasi Dr/Tuan/Puan/Cik terplilih untuk menerima SDG Icon Leadership Awards. Majlis anugerah ini dianjurkan oleh KSI Strategic Institute for Asia Pacific (KSI) dan Kumpulan Rentas Parti Parlimen Malaysia bagi Matlamat Pembangunan Lestari (APPGM-SDG).

2. Anugerah Ikon SDG 2023 dianugerahkan kepada grassroot champions dan organisasi masyarakat setempat dimana mereka telah mengadaptasi dan menghayati hampir kesemua SDG dalam membantu masyarakat yang terpinggir dari akar umbi. SDG ini akan menggantikan aktiviti Tanggungjawab Sosial Korporat (CSR) sebagai cara yang terbaik untuk melakukan tanggungjawab sosial kepada yang memerlukan. Kesemua 17 matlamat SDG mampu membentuk sebuah negara yang lestari disamping membentuk dunia yang lebih bermakna pada masa akan datang. Matlamat SDG hanya boleh berjaya dengan penyertaan aktif dari semua pihak dan sokongan komuniti korporat yang bekerjasama dengan NGO dalam menyetempatan SDG ke akar umbi. Oleh itu, Anugerah Ikon SDG 2023 ditawarkan kepada NGO, syarikat perniagaan dan individu-individu yang telahpun menghayati dan mengaplikasikan matlamat SDG dalam membantu masyarakat setempat dalam mencapai kemakmuran komuniti. Mereka juga dikenali melalui usaha mereka dalam kepelbagaian dan keterangkuman sejagat.



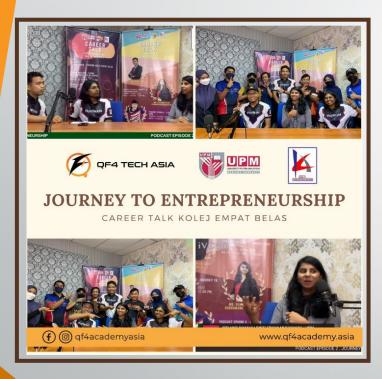








UPM







Career Gateway Program Future
Readiness For Sixth Formers
SMK Tinggi Kajang in collaboration with UPM

Career Festival

Kolej 14, UPM

UNIMAS & UTHM



Agile Lunch Talk with Buvna UNIMAS (30 December 2021)



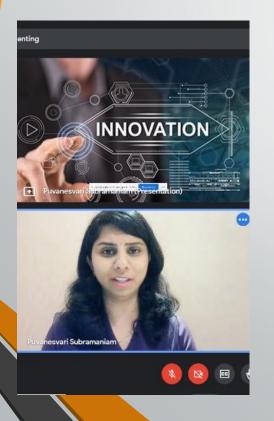
Digital Entrepreneurship Empowerment with Entrepreneurs

UTHM

G17-UAC

University Ambassadors Consortium

- Guest Speaker G17 UAC Malaysia Chapter Induction Night
- Guest Speaker Online Webinar on Technology and Innovation









SUNWAY UNIVERSITY



Creating Sustainable Connections

Thiruchelvi K Murugiah Doctor of Education, MBA (Mktg Mgmt)

Alibaba Certified Digital Trainer/Lecturer @ Sunway University | Industry Engagement, 21st Century Skills, Former Business School Programme Lead..

4 articles + Follow

April 8, 2022

Open Immersive Reader

Undergraduates at the Business School in Sunway University had an engaging session with our industry partner, Ms Buvna, last night. The one hour session discussed agility and customer centricity, among others. Grateful for the opportunity to lead and host this session from Ipoh, Perak with amazing colleagues from Sunway University.

Industry Sharing Session @ Sunway University

Digital Business Agility and Workforce

Transformation: Are you ready?

- 7 April 2023
- 28 April 2022







- Industry Guest Lecture Speaker
- Business Programming, College of Computing and Informatic
- Trend of Software Development

UNITEN





Certified Digital Marketing
Professional
3 Batches 2023 - APU-KPT



APU-KPT

VOLUNTEERING



MAWID

- MAWiD President (2023/24)
- MAWiDxMDEC 100 Go Digital
- MOU signing ceremony with Chamber of Commerce Chile and Malaysia (CAMCHIMAL)
- National Training Week Tiktok Marketing for Newbies
- IW (Independent Women's) Bazaar (In conjuction of Hari







VOLUNTEERING



- NAWEM Executive Committee Member and NAWEM ESG 2023 IT Committee.
- NAWEM ESG Conference and Masterclass 2023.
- NAWEM 30th Anniversary Gala Dinner 2023.

NAWEN

- Standard Chartered Bank Malaysia roundtable: Financial needs of women entrepreneurs.
- Courtesy visit to the office of Deputy Minister of Entrepreneur Development & Cooperatives (MECD).

GOVERNMENT AGENCY

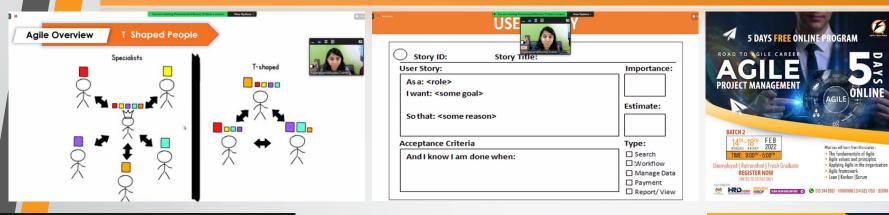
PERKESO

- Professional Certificate in Social Media Marketing (Brickfields Asia College)
- PEJANA Kerjaya: IC Agile Certified Professional in Agile Project Management
- Kerjaya Madani





GOVERNMENT AGENCY





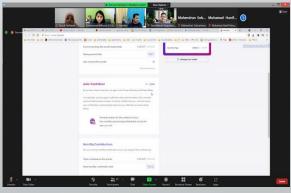
HRDCORP

 Certified Professional in Agile Project Management





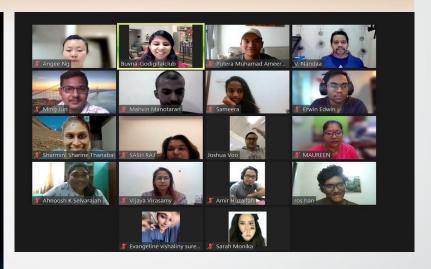




GOVERNMENT AGENCY







- Short film Video Editing
- VFX Compositing using NUKE







AWARDS & RECOGNITIONS



SDG ICON LEADERSHIP 2023

APPGM-SDG & KSI



NWEA 2023 FINALIST
NAWEM WOMEN ENTREPRENEUR
AWARD, NAWEM



CHITHIRAI DIGITAL DYNAMODUBAI BUSINESS SYMPOSIUM 2023



IN MALAYSIA 2022
BRITISHPEDIA

SIMPLISELL LAUNCHING





- This AR tech platform helps retailers create immersive virtual try-on experiences for their customers.
- It's an online e-commerce platform that Godigital Production has invented.

PROGRAM OUTREACH PELAPORAN SDG MPSEPANG







- This program serves as a vital tool to streamline efforts and align strategies with the local context.
- This collaborative endeavor signifies our collective commitment to building a sustainable future and fostering community engagement.